

# ADVISORY SERVICES

## Web Site Performance Health Check

This new advisory service analyses your web site performance from an end user perspective, identifying potential areas of optimisation and advising on change.

### Key features

The Health Check is a one-off 3 day service to highlight performance problems on your site.

The Health Check will give an in-depth performance analysis of key pages on your site.

- Identify the worst performing pages on your site by spidering the site and running automated testing
- Give you a full report identifying potential areas of optimisation and recommendations for potential improvement
- Give an independent and expert point of view
- Share best practice tools and methodologies for site optimisation
- Help you deliver a site that is optimised for your customers

### About us

Site Confidence is the UK's leading web site performance monitoring company.

We provide independent web site Performance Monitoring and Load Testing to over 400 blue chip clients, protecting billions of pounds of online revenues and monitoring over 5 million web pages every week.

Site Confidence is an NCC Group company. NCC Group is the world's largest software escrow provider and a leading independent provider of assurance testing and consultancy services to over 15,000 clients.

### Other Advisory Services coming soon:

- **Web site Performance Health Check** - Revalidation process to re-scan your site, building on the work from your original Performance Health Check measuring the performance improvement on key pages
- **Competitor/Sector Performance Benchmarking** - Compare/benchmark your performance against nominated competitors with key areas of differences between you and your competitors highlighted. We'll include Sector averages and insight into generic SLAs from our experience
- **Back-End Performance Advisory** - We'll review server response times based on our experience and reference against comparable sites. Any performance issues we identify we'll help to investigate seeking potential areas of optimisation and advise on subsequent change.

### Why Site Confidence?

- Experience – founded in 2001 as one of the UK's first web monitoring companies, our reputation is well established and respected.
- Independence – we are independent from any hardware or software provider, so our advice is always unbiased.
- Service – we are fast, responsive and proactively tailor our services to meet your requirements.
- Value – our services offer genuine value; you only pay for what you use.

Call now  
for a free  
consultation to  
see how we can  
help you  
01306 644 938

### Our customers

We test web site performance for many of the UK's largest well-known brands, businesses & government departments:

- Scottishpower
- SAGA
- KwikFit Insurance
- AA
- John Lewis
- Aviva
- The Home Office